



Stanton Street is your go-to source for a variety of website design & development needs as well as custom online applications in El Paso county.

Whether your business or organization is in need of design and development of a new website, tools for data management, strategic messaging, graphic design, photography, online advertising or custom applications, Stanton Street can guide you down the proper avenue.

As the premier internet solutions company of the West Texas, Southern New Mexico, and Northern Mexico areas, Stanton Street has been fortunate enough to work with some of the most significant companies in the area. Over our history, we have built a multitude of sites for customers in a number of different industries.

So when your business or organization is ready to fire up your online efforts, know that you can count on Stanton Street!

Call now for pricing!
(915) 351-8440

stantonstreet.com

SOCIAL MEDIA MARKETING

Overview

More and more, social media is proving to be quite a force online. Search engines are now giving platforms like Facebook, Twitter and YouTube more weight in search results. This means not only should you have a profile on one of these sites, but you have to stay actively involved and engaging with followers.



Social Media Packages

Each of our clients have different needs so we work hard to make sure you are getting the best service possible. In this, we are able to offer the following social media packages:

Consulting

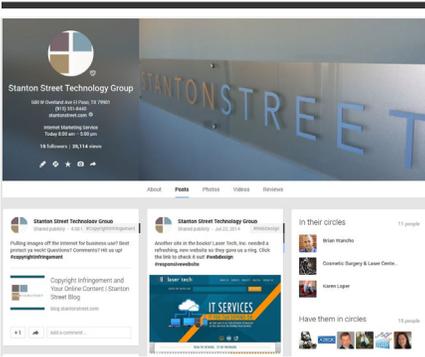
Do you currently have your pages set up and need a little extra help with strategy? We can help by researching the best practices for your company and provide you with recommendations on how to best reach your goals.

Set-Up

Social media profiles must be set up properly for consistent branding and identification of a company or organization online. The wrong URL, no verifications or even the wrong category can set you back on gaining new likes or follows. It's also important to note how you communicate with your followers. Whether it's through hashtags, @ tags, notifications or contests, each site has their own way of communicating with their users. We know it can be confusing and even intimidating, so we're here to help!

Full-Service Management & Monitoring

If you don't have time to research, set up and manage your social sites, we can assist you with full-service management and monitoring. Stanton Street will work with you to determine what subject matter works best, based on product and demographic details.



Google+™ Page - Stanton Street

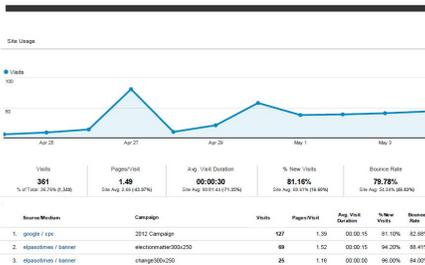


Check our latest #mobilefriendly site developed for @EIPasoSurgery Read more: bit.ly/1hBvoAG



1:54 PM - 9 Jun 2014

Tweet Sample - Stanton Street



Google Analytics+ Report Sample

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Topics will be developed and approved prior to posting. When appropriate, posts and tweets will also direct viewers to the client's website for additional production information. Monthly performance reports will be generated and forwarded to the client.

Guidebook

Do you have a social media situation that is uniquely related to your company? We can help you set policies and procedures for employees, design guidelines for social media managers or any other challenges you've come across involving social media.

Ad Campaigns

Ad buys, specifications and schedules can sometimes make a business dizzy with all of the details. We can help you sort through the clutter with strategy, copywriting and design for an effective campaign launch!

Experience

Stanton Street has extensive experience in web development and design and remains committed to using the most current technologies and tools. Through the years, we have established many practical solutions to aid businesses – whether simply recommending a website design change or building a custom application using third party software. Stanton Street takes pride in helping clients obtain Net Results.

Need more than social media assistance? Find out what Stanton Street can do for your business or organization. Call us today at: (915) 351-8440.