



Stanton Street is your go-to source for a variety of website design & development needs as well as custom online applications in El Paso County.

Whether your business or organization is in need of design and development of a new website, tools for data management, strategic messaging, graphic design, photography, online advertising or custom applications, Stanton Street can guide you down the proper avenue.

As the premier internet solutions company of the West Texas, Southern New Mexico, and Northern Mexico areas, Stanton Street has been fortunate enough to work with some of the most significant companies in the area. Over our history, we have built a multitude of sites for customers in a number of different industries.

So when your business or organization is ready to fire up your online efforts, know that you can count on Stanton Street!

Call now for pricing!
(915) 351-8440

stantonstreet.com

SEARCH ENGINE OPTIMIZATION (SEO)

Service Description

An aggressive search engine optimization strategy can improve the way a website is ranked by popular search engines. The higher a site is ranked, the more likely it is that it will attract visitors.

Stanton Street takes a scientific approach to SEO. From the ground up, our code is written to be friendly to search engine spiders. This alone will put a site built by Stanton Street at an advantage when compared to others. We help you define your website marketing objectives, and then develop a conversion strategy, researching and selecting targeted search phrases that your competitor may not have yet discovered. Your content and coding is then optimized to maximize search engine ranking and saturation.

Phases of Search Engine Optimization

- Campaign Research
 - Website Analysis
 - Define Marketing Objectives
 - Research Targeted Search Phrases
 - Competitor Analysis
 - Select Targeted Search Phrases
 - Conversion Strategy Development
- Optimization
 - Optimize Text Content
 - Optimize Website Coding
 - Improve Search Engine Indexing and Saturation
- Reporting
 - Implement Search Engine Rank Position Reports
 - Implement Google Analytics™ service

Stanton Street takes pride in helping clients obtain Net Results. Find out what Stanton Street can do for your business or organization. Call us today at: (915) 351-8440.