
Stanton Street Pricing:

Pricing available upon request.

Key Features:

- **Keyword Research.** We determine which keywords users are searching. And also which most of your competitors are using to carefully select the ones for your campaign.
- **Target Audience Analysis.** Your campaign is tailored to reach that customers that are looking for your products or services.
- **Campaign Geo-Targeting.** Pin point the geographic location you want your ads delivered to maximize conversions and minimize your campaign costs.
- **Dynamic Keyword Insertion in Ad Text.** The more keywords that appear in your ad, the more your ad stands out as being the most relevant to the searcher. This bringing you one step closer to a conversion.
- **Custom Landing Page for Adwords Traffic.** If needed, a custom landing page for your campaign can be developed.
- **Custom Tracking Cookies.** Tracking a customer from ad click to sale is crucial but so is determining if they come back to your website again resulting in a sale. It is all about the cookies.
- **Google Analytics Monitoring.** Google Adwords has informative reports and data. Couple that with the power of Google Analytics, the result is more complete information about your return on investment.