STANTONSTREET
stantonstreet.com

Stanton Street is your go-to source for a variety of website design & development needs as well as custom online applications in El Paso county.

Whether your business or organization is in need of design and development of a new website, tools for data management, strategic messaging, graphic design, photography, online advertising or custom applications, Stanton Street can guide you down the proper avenue.

As the premier internet solutions company serving West Texas, Southern New Mexico, and Northern Mexico areas, Stanton Street has been fortunate enough to work with some of the most significant companies in the area. Over our history, we have built a multitude of sites for customers in a number of different industries.

So when your business or organization is ready to fire up your online efforts, know that you can count on Stanton Street!

Call now for pricing!
(915) 351-8440

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GOOGLE ANALYTICS™ SERVICE

Service Overview

A well designed, professionally executed and aggressively marketed website can produce a return on investment in a number of ways, but how will you quantify that success? You need a good web statistics program, like Google Analytics™, to measure and analyze your web traffic information.

Google Analytics ™ delivers all the features you'd expect from a high end web analytics offering. It provides valuable information about how visitors find your site, what it is they do when they get there, and what kind of information they leave at the website. Not only will these reports quantify your website's success, but analysis of these reports will allow you to pinpoint where your website could and should improve to further maximize visitor impact and return on investment.

Stanton Street believes that web analytics should be simple and sophisticated at the same time. We will implement Google Analytics™ with enterprise level capabilities and yet provide custom reports that are clear and easy for you and your staff to understand.

Reporting

As an example, Stanton Street can prepare reports measuring:

- Site Usage - visits, page views, bounce rate, average time on website, new visits
- Traffic Sources - direct traffic, referring sites, search engines
- Map Overlay (visitor geographic location)
- Content - most and least popular sections, how visitors move through the website
- Custom Goals
- E-commerce Tracking

Experience

We have many years of experience in web design and development and remain committed to helping businesses achieve online success. Contact us now at (915) 351-8440!