



**ADVERTISING
OPPORTUNITIES**
Spring 2023

THE FOUNTAINS AT FARAH
8889 GATEWAY BLVD W
EL PASO, TX 79925
FOUNTAINSADVERTISING.COM



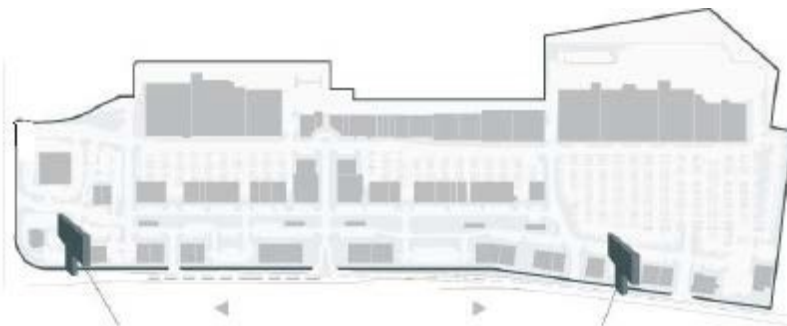
ONSITE LED BILLBOARDS

The Fountains at Farah offers advertisers the opportunity to reach their customers on the go with our LED billboards. The boards have multiple advantages including the timely promotion of products, services, sales, repeated exposure, and ready communication of your brand and message.



There are two LED monuments located on the premises. Two monuments located on I-10 have two faces per monument, one West Face and one East Face providing advertisers up to 4 billboards to advertise their messages on I-10. LED billboard placements will follow a monthly billing cycle at \$1,500 per board per month.

Their strategic location provides great visibility on I-10 traffic. On average, the I-10 West Face display receives over 475,000 In-Market 18+ impressions per week, while the I-10 East Face averages over 625,000 In-Market.



CENTER DISPLAY ADVERTISING



The Fountains at Farah is a one-of-a-kind, premier, power-lifestyle shopping center that offers fresh, name-brand boutiques, upscale home furnishings and some of the country's most fashionable dining experiences. The center offers **600,000 square feet** of space in one of the country's most unique shopping venues.

The pedestrian-friendly center is an open-air setting with numerous cascading fountains, entertainment areas, patio dining, as well as covered parking. The event portion of the The Fountains is centered around an outdoor amphitheater and main event lawn perfect for evening concerts, daytime fashion shows, and seasonal community events.



The center welcomes approximately **6.5 million** visitors annually. The center's desirable tenants and unique features attract a wide variety of consumers who are likely to spend additional time browsing and enjoying the environment.

The Fountains at Farah offers advertisers the opportunity to display ads to visitors while they visit the center.

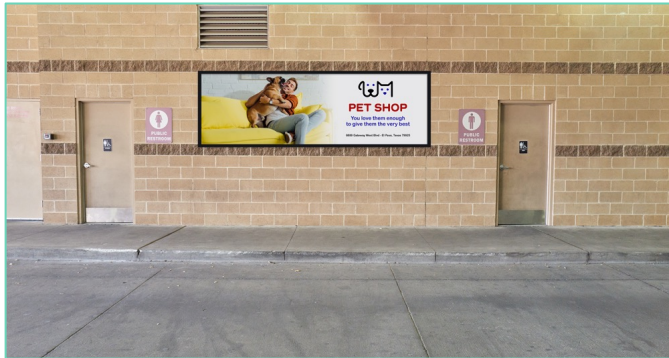
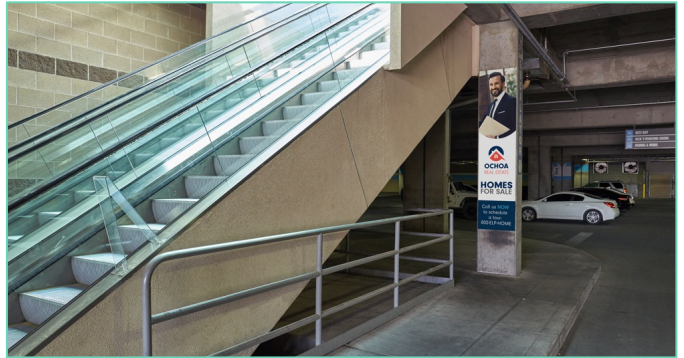
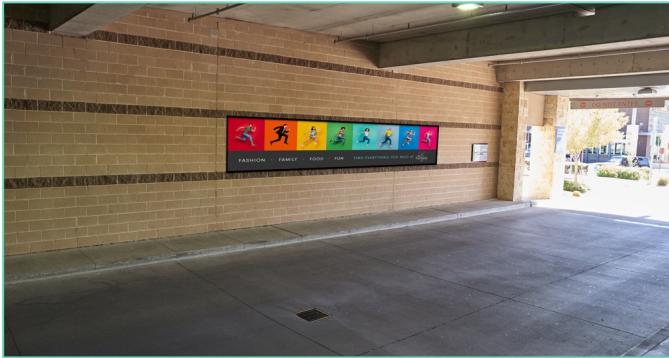


AMPITHEATRE





GARAGE

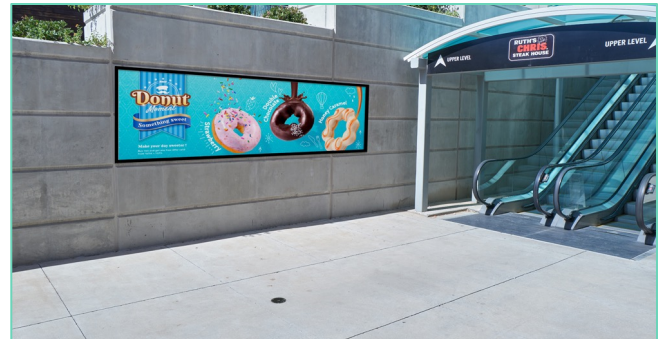
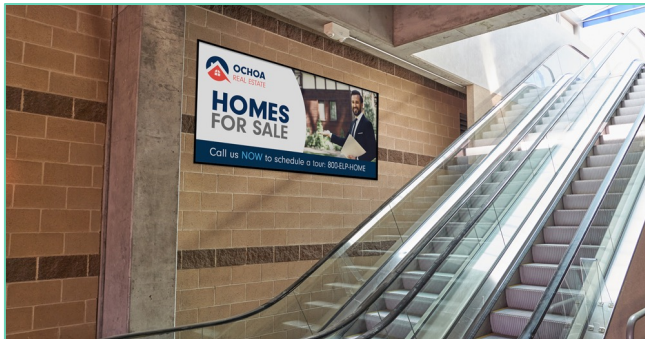




ELEVATORS



ESCALATORS



SIGNAGE

Locations, sizes, and monthly pricing is listed below. Custom locations, sizes, and terms are available.



● AMPHITHEATRE



Outer Wall | 12'x10'
\$2,200/month (\$6,600/qtr.)

● ELEVATORS



Door Wrap (Central) | 4'x7'
\$1,350/month (\$4,050/qtr.)



Door Wrap (Northern) | 4'x7'
\$1,000/month (\$3,000/qtr.)

● GARAGE



Entrance Wall (16x9) | 7' x 4'
\$1,350/month (\$4,050/qtr.)



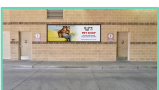
Entrance (9x2) | 36' x 8'
\$3,500/month (\$10,500/qtr.)



Entrance Wall (5x1) | 20' x 4'
\$1,350/month (\$4,050/qtr.)



Support (Large) | 2' x 10'
\$1,350/month (\$4,050/qtr.)



Restrooms | 12' x 4'
\$1,350/month (\$4,050/qtr.)

● ESCALATORS



Interior Wall | 7' x 4'
\$1,350/month (\$4,050/qtr.)



Central Exterior Wall | 12' x 4'
\$2,000/month (\$6,000/qtr.)



Central Wall Top | 24' x 6'
\$2,000/month (\$6,000/qtr.)



Overhead Down | 9'x5'
\$1,350/month (\$4,050/qtr.)

Minimum term is three months.