



WEB DESIGN & DEVELOPMENT

Stanton Street is your go-to source for a variety of website design and development needs as well as custom online applications in El Paso county.

Whether your business or organization is in need of design and development of a new website, tools for data management, strategic messaging, graphic design, photography, online advertising or custom applications, Stanton Street can guide you down the proper avenue.

As the premier internet solutions company serving West Texas, Southern New Mexico, and Northern Mexico areas, Stanton Street has been fortunate enough to work with some of the most significant companies in the area. Over our history, we have built a multitude of websites and custom applications for customers in a number of different industries.

So when your business or organization is ready to fire up your online efforts, know that you can count on Stanton Street!

Call now for pricing!
(915) 351-8440

stantonstreet.com

Service Overview

Web design and website development are our first loves and the core of what we do. We design websites that engage your customers through an appealing user interface. Our web development process is highly structured - the result of many years of experience designing websites for organizations of all sizes.

Web design all starts with a plan. In our world, the plan is in the form of a document that describes each project in radical detail. From the site map to the user profiles to the project's goals, everything is documented to ensure the project will achieve its intended result.

Our web design creative process synthesizes art with science. User behavior is carefully considered when our we place elements on the page. Visually appealing website designs help guide the user along the intended path while providing a pleasant experience.



*Responsive Website
Laser Tech, Inc.
www.lasertechelp.com*

Our custom-built websites feature:

- **Focused Design.** Simple navigation, clean web design based on user experience
- **Responsive Layout.** Adjustable view for desktop, tablet or smartphone
- **Trackable Results.** Get your return on investment in writing
- **Content Management.** Easily manage your website content



*Responsive Website
Bath Group
www.bathgroup.com*



*Responsive Website
Jordan Foster Construction
www.jordanfosterconstruction.com*



*Web Design/Development
MNK Architects
www.mnkarchitects.com*

Phases of Web Design and Development

- **Scope Investigation.** We will meet with all stakeholders and develop a comprehensive Scope of Work that describes the development project in detail.
- **Creative Development.** Our graphic designers will combine the requirements of the Scope Document with their knowledge of user behavior as well as accessibility requirements to produce a creative user interface.
- **Project Management.** We manage our internal resources as well as your team to ensure the project is delivered to scope, on budget, and on time.
- **Technical Development (Programming).** Our programmers will develop the inner workings of the website. This will include everything from HTML/CSS coding to database development and scripting to support functionality.

Experience

Stanton Street has extensive experience in web development and design and remains committed to using the most current technologies and tools. Through the years, we have established many practical solutions to aid businesses – whether simply recommending a website design change or building a custom application using third-party software. Stanton Street takes pride in helping clients obtain Net Results.

Need more than information on custom web design and development? Find out what Stanton Street can do for your business or organization. Call us today at: (915) 351-8440.