



Stanton Street is your go-to source for a variety of website design & development needs as well as custom online applications in El Paso County.

Whether your business or organization is in need of design and development of a new website, tools for data management, strategic messaging, graphic design, photography, online advertising or custom applications, Stanton Street can guide you down the proper avenue.

As the premier internet solutions company of the West Texas, Southern New Mexico, and Northern Mexico areas, Stanton Street has been fortunate enough to work with some of the most significant companies in the area. Over our history, we have built a multitude of sites for customers in a number of different industries.

So when your business or organization is ready to fire up your online efforts, know that you can count on Stanton Street!

stantonstreet.com

## POSTMARKETER3 E-NEWSLETTER

### Service Description

Keeping your customers up-to-date on your latest products and services is an easy way to keep them coming back. Stanton Street has a comprehensive email newsletter system that will change the way you communicate with the world.

Your PostMarketer3 email newsletter can be used to announce special events, advertise a new product, or send out important information about your organization. Think of it as a mini website reaching your audience directly.

Stanton Street makes it easy for you to gain your customers' attention. We'll provide you with a customized email newsletter template. All you have to do is fill in the blanks and hit send.

Newsletters - Sent	2011	Show in Archive	Preview	Delete	Edit / Copy	Unique Recipients	Unique Viewers	# Bounced
Add Energy Efficiency to your "To Do" list this Spring April 6, 2011		★	🔍	✖	✍	48,915	6,409	176
A Letter from El Paso Electric CEO David Stevens March 2, 2011		★	🔍	✖	✍	47,996	10,227	151
Go On-line for Energy Savings February 9, 2011		★	🔍	✖	✍	47,440	7,039	194
Electrical Safety Tips for After the Holidays January 7, 2011		★	🔍	✖	✍	46,970	5,726	321

The PostMarketer3 system provides you immediate and measurable results. Want to know how many people read your email newsletter? Did you have an email address bounce back? PostMarketer3 will let you know. When combined with Google Analytics™ service, you will have the ability to measure the results of your e-mail campaigns.



El Paso Electric  
PostMarketer Newsletter



Laser Tech Inc.  
PostMarketer Newsletter

## PostMarketer3 Highlights

- Customized newsletter template
- Manage and categorize multiple recipients easily
- Browse or search to find a specific recipient
- Schedule newsletter for a specific time and date
- Track delivery and receipt
- Save past newsletters
- System support available through Stanton Street's HelpDesk

## Postmarketer3 Email Newsletter Pricing

Design and Set-up, First Template ( <i>one-time fee</i> )	\$500.00
Additional Template ( <i>one time fee</i> )	\$300.00
0 - 50,000 emails ( <i>monthly fee</i> )	\$75.00
50,001 - 100,000 emails ( <i>monthly fee</i> )	\$125.00
100,001 - 150,000 emails ( <i>monthly fee</i> )	\$175.00

## Experience

Stanton Street has extensive experience in web development and design and remains committed to using the most current technologies and tools. Through the years, we have established many practical solutions to aid businesses – whether simply recommending a website design change or building a custom application using third party software. Stanton Street takes pride in helping clients obtain Net Results.

Need more than an email newsletter? Find out what Stanton Street can do for your business or organization. Call us today at: (915) 351-8440.



PostMarketer Newsletter  
Manage Recipients Dashboard